



Dear Friend,

How can you give over 8,000 individuals an opportunity to become acquainted with your business? Would you like to reach a customer with discriminating taste and the discretionary funds necessary to use your services? Do you have an interest in getting the kind of visibility that is possible when your product information is placed in front of a captive audience?

If your answer to the above three questions is yes, then your business ad belongs in Neos Dance Theatre performance online and projected programs.

Our audiences will have the opportunity to attend five spectacular performances this year. We would like to include you among our advertisers acknowledging you as a business that supports and recognizes the importance of the arts in our lives.

Reach over 8,000 Akron, Lorain, Mansfield and Richland County Residents and show your support of Neos Dance Theatre through our 2018-2019 program advertising. Don't miss this valuable opportunity.

Our quality 5 ½ X 8 ½ digital program prepared for many of the Neos Dance Theatre Productions is online to download and available at any time. The program contains a title page, information about the production, and biographical material on the performers. The program also includes advertisements of area organizations and business. If you would like to view our programs online please follow this link: <http://bit.ly/2FZblnC>. All our programs are digital and/or projected onto screens before and during our program.

Please review the enclosed information and feel free to give me a call with any questions at (440) 574-0115.

Sincerely,

Gwen L. Feldman [GwenL.Feldman@neosdancetheatre.org](mailto:GwenL.Feldman@neosdancetheatre.org)

Kathy Hilton,

[kathy.hilton@neosdancetheatre.org](mailto:kathy.hilton@neosdancetheatre.org)

## NEOS DANCE THEATRE ADVERTISING PROGRAM

### Reach Over 8,000 Individuals with our Season Program Ads

Program Advertising provides a wonderful opportunity to reach our select group of patrons as well as aiding and contributing to our special events.

- ¼ page ad \$150. 2.14" x 3.6" (vertical) or 1.6" x 4.5" (horizontal)
- ½ page ad \$250. 3.6" x 4.5"
- Full page ad \$500. 4.5" x 7.5"
- Inside back cover and page 3 are \$750
- Back cover, and inside front cover \$1500.

Acceptable file types: JPEG or PDF. Fonts may need to be sent with some files or create outlines.

All image files provided for ads should be high-resolution (300dpi)

When submitting your ad, please provide a contact for technical support, should one be needed.

Programs are both online as digital magazines and/or projected onto screens before and during our programs.

\*Or we can also create an ad for you from your information for an additional fee @ \$35.

Questions regarding ad/logo submission, please contact or send to:

Kathy Hilton, [kathy.hilton@neosdancetheatre.org](mailto:kathy.hilton@neosdancetheatre.org)

Your Contact Information: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### Payment:

\_\_\_\_ Check or Money order payable to *Neos Dance Theatre*

\_\_\_\_ Credit Card: \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Discover

# \_\_\_\_\_ EX: \_\_\_\_\_ Code: \_\_\_\_\_

\_\_\_\_ Please send a bill.

\_\_\_\_ Please use same ad as last year.

Gwendolyn Feldman, Neos Dance Theatre  
39 S. Main St. Suite 241, Oberlin, OH 44074

**Payments can be made online and more information at: [neosdancetheatre.org/sponsor-an-ad](http://neosdancetheatre.org/sponsor-an-ad)**